



**WE BUILD CAR PARKS.**  
FASTER, CHEAPER, SMARTER.



# ACHIEVEMENTS

- ✓ Project Completed
- ✓ Strong Balance Sheet
- ✓ Technology Proven
- ✓ Supply chain performance
- ✓ Strong Pipeline





# INVESTMENT HIGHLIGHTS

- Unique investment offering
- New breed of modular structural solution using latest construction technology
- Achieved prospectus milestones
- Moving into commercial contracts
- Cost and construction efficiencies benchmarked
- Targeting revenue and profit growth, healthy margins
- Burgeoning markets sectors



PARKD SUBSTANTIAL COMPLETION CITY SUBARU

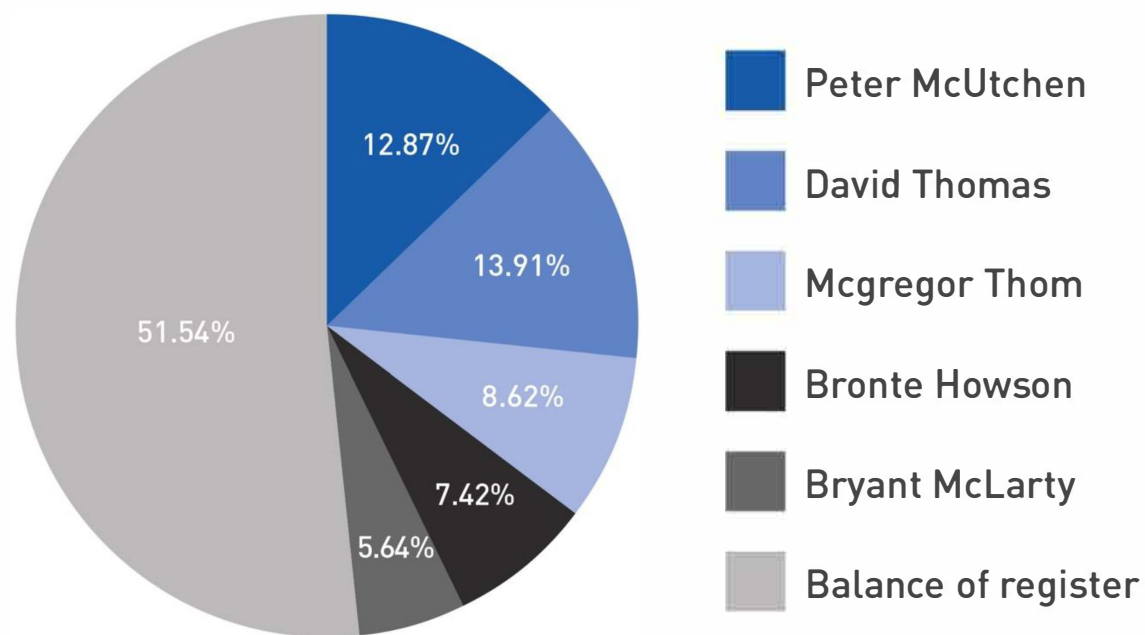


# CORPORATE SNAPSHOT

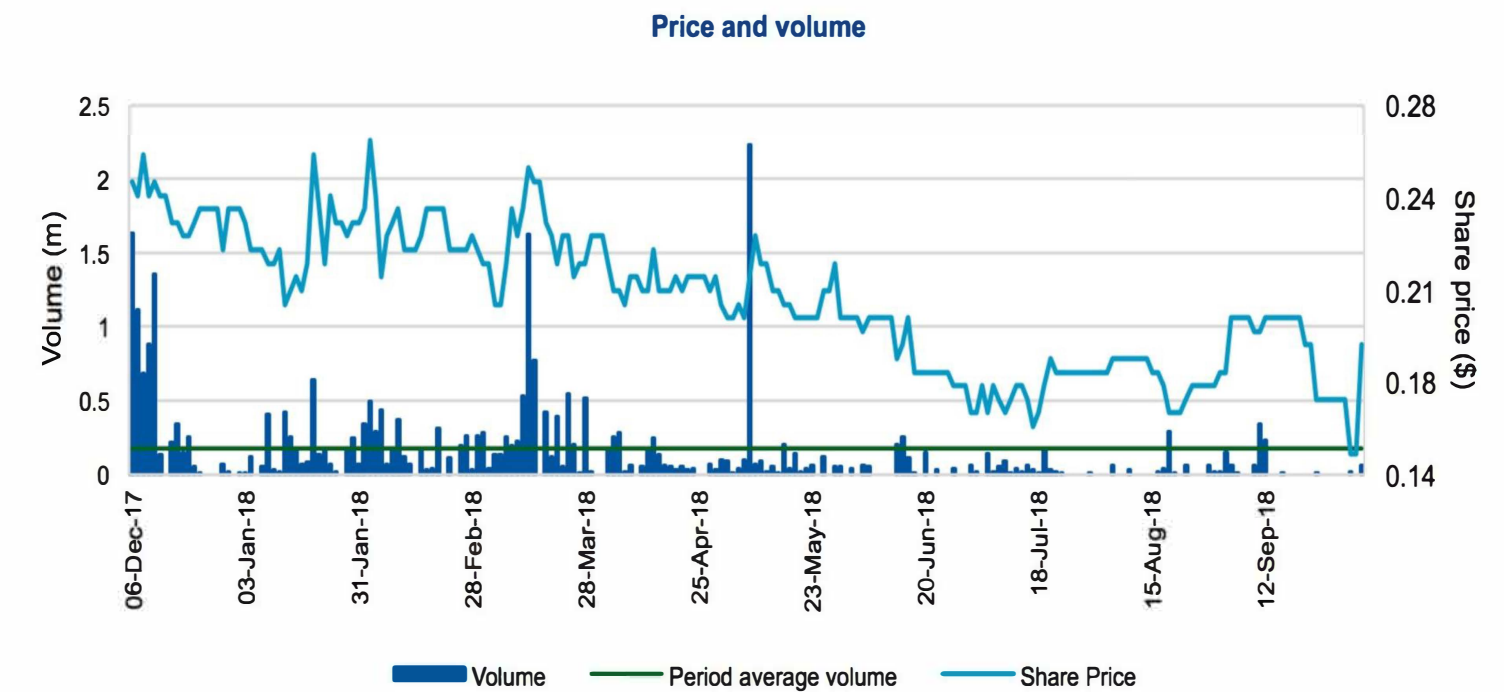
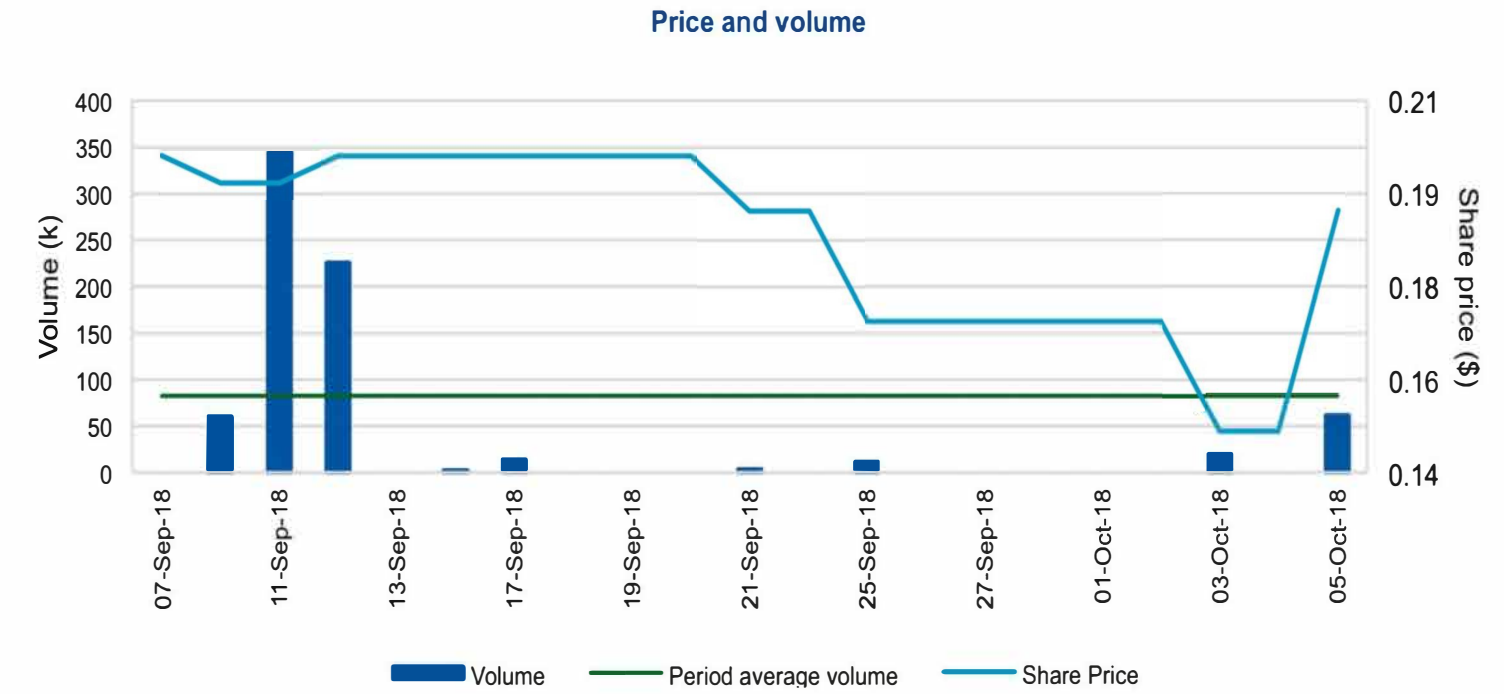
## CORPORATE DETAILS (ASX: PKD)

Share Price	\$0.165
Securities on issue	75.15M shares (PKD) 11M listed options (PKDO) exercise price 30c, expire 31/12/19 17.25M unlisted options, exercise price 30c, expire 1/12/20
12 month trading range	0.15-0.28
Market Capitalisation	\$12.4 million
Cash in bank Sept18	\$2.8 million

## TOP SHAREHOLDERS



## SHARE PRICE & VOLUME





# BOARD



## **BRONTE HOWSON OAM** NON-EXECUTIVE CHAIRMAN

### Former MD of AHG; ASX:AHG

Bronte Howson has experience in the Australian automotive retailing industry in a career spanning more than 35 years.

He was appointed CEO of Automotive Holdings Group (ASX:AHG) in January 2000 and became Managing Director in 2007. Mr Howson has led AHG from being a private group with operations largely based in Western Australia to becoming the nation's leading listed specialist Automotive and Logistics Group, establishing a track record of driving pro table growth.

Mr Howson is President and a Life Member of the East Perth Football Club and was awarded honorary life membership of Rocky Bay for his support of the charity. He was awarded the Medal in the Order of Australia in the 2016 Queen's Birthday honours list for services to the automotive industry and to charities.

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## **PETER MCUTCHEM** MANAGING DIRECTOR

### Immediate Past President, Concrete Institute of Australia (WA)

Peter McUtchen has 14 years experience in the structural design and construction of specialist concrete buildings and structures. Peter's experience in the construction industry was founded with the specialist subcontractor Soletanche Freyssinet where he developed his expertise in the design and construction of post-tensioned structures and management of construction projects.

Upon establishing the Freyssinet brand in the Western Australian market, he transitioned into the engineering consulting industry becoming the Practice Manager for ADG Engineers (a national structural and civil engineering consultancy).

Peter's experience with Freyssinet spanned 11 years in both Australia and the United Kingdom, where he specialised in the design of post-tensioned structures and management of the building and construction areas of the business.

Peter's work at ADG Engineers in Perth focused on providing complete structural designs and solutions for builders and developers whilst continuing to partner with specialist subcontractors in the design of post-tensioned structures.

Peter is the Immediate Past President of the West Australian branch of the Concrete Institute of Australia where he represents corporate partners and individuals working in the concrete industry.



## **ROBERT (BOB) FREEDMAN** NON-EXECUTIVE DIRECTOR

### Former Chairman of SRG, Chairman of Highway Construction

Mr Freedman is the former Chairman and a current Non-Executive Director of SRG Ltd (ASX:SRG), a leading Australian specialist design and construction company with over 50 years' experience supporting the construction of high-profile global projects.

He has been associated with SRG (then Structural Systems Ltd) since 1970 when he joined the business as founding Manager for Western Australia. He then held the role of Managing Director from 1985 until 2009 and has been a Director since 1985, serving as Chairman of the Board between 2009 and 2014.

Over the past five decades at SRG, Mr Freedman has been involved in the design and construction of many iconic projects, including Centrepont Tower and Stadium Australia in Sydney, Eleanor Schonell Bridge in Brisbane, Colonial Stadium and Rod Laver Arena in Melbourne and the Emirates Tower in Dubai.

He was responsible for establishing SRG's overseas operations in Asia, the United Kingdom, the Middle East and South Africa. Mr Freedman is also the current Chairman of Highway Construction, a West Australian owned civil engineering contractor specialising in the specialising in the delivery and management of road, bridge and pavement construction contracts across Australia.



## **BRYANT MCLARTY** NON-EXECUTIVE DIRECTOR

### Chairman MacEquity

Bryant McLarty is the Executive Chairman of Mac Equity Partners, a boutique Western Australian stockbroking and corporate advisory business operating since 2009. Clients include ASX listed, public and private companies, wholesale high net worth investors and overseas funds who are provided with a range of services including capital raising, share trading, corporate advisory, marketing, presentation, consulting and strategic advice.

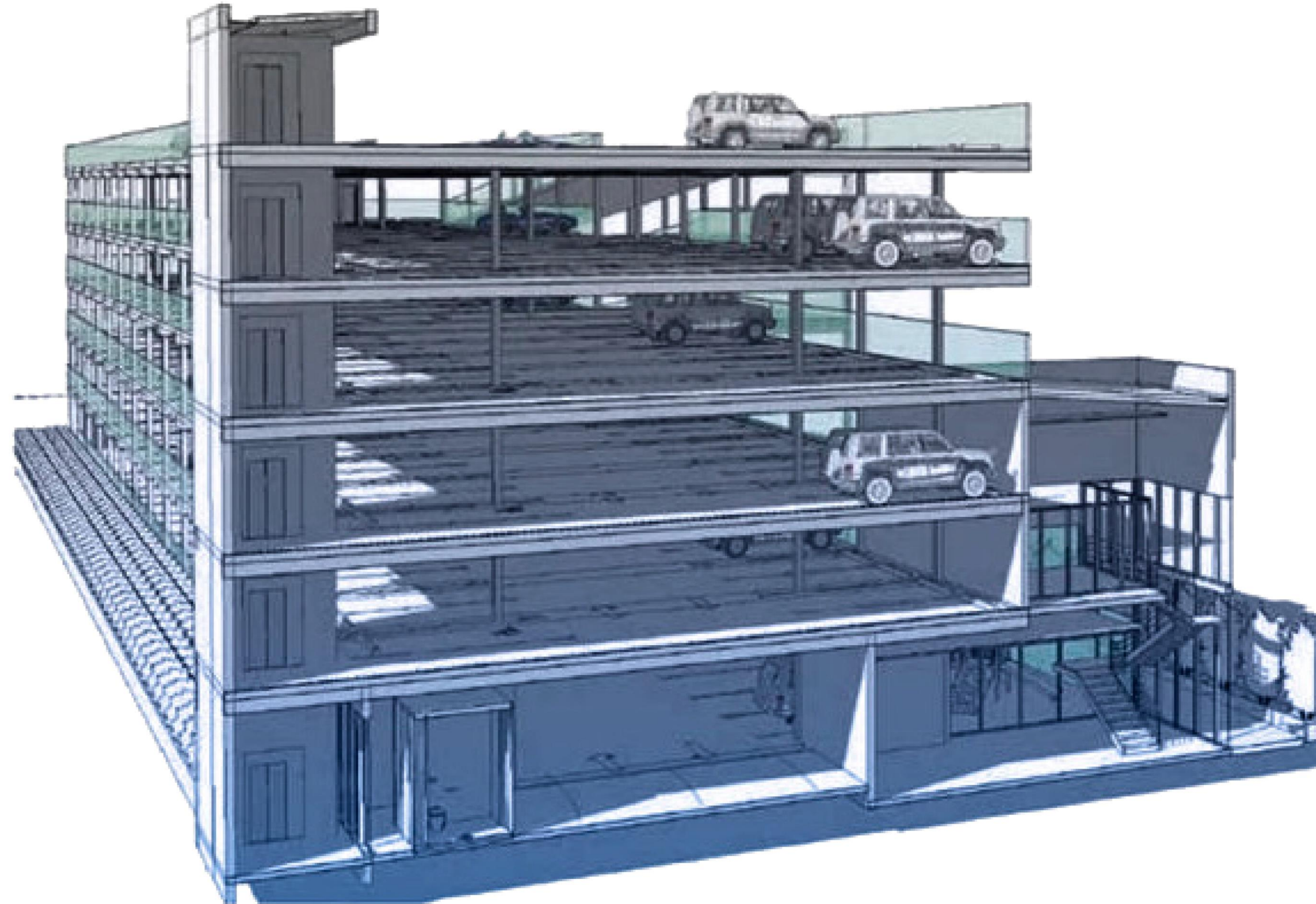
Mr McLarty has over 20 years' experience in public capital markets and raising capital for technology ventures. Bryant was the Executive Chairman of PharmAust Limited (ASX: PAA), during which time it provided highly specialised medicinal and synthetic chemistry services on a contract basis to clients.

Bryant was also a Non-Executive Director of Avation PLC (LSE: AVAP), a specialist commercial passenger aircraft leasing company managing a fleet of 24 aircraft, from 2008 to 2013.



# FAST, EFFICIENT EXECUTION

- PARKD's unique process begins and ends at design
- Top end suppliers contracted for manufacture and assembly
- Minimal disruption at customer site – downtime miniscule compared to conventional approach
- PARKD carries no ongoing costs for labour, materials, manufacturing kit
- Sub-contractors keen to participate in PARKD's growth opportunity
- PARKD maintains a pool of qualified, eager suppliers to maintain edge, including:



RENDER OF PROPOSED FUTURE PROJECT



# PARKD'S SYSTEM IN OPERATION



Footings complete and site prepared for PARKD System assembly



Crane Day 1. Column installation



Crane Day 4. Slab panel installation



Crane Day 6. Slab panel installation complete



Crane Day 12. Substantial completion of structure

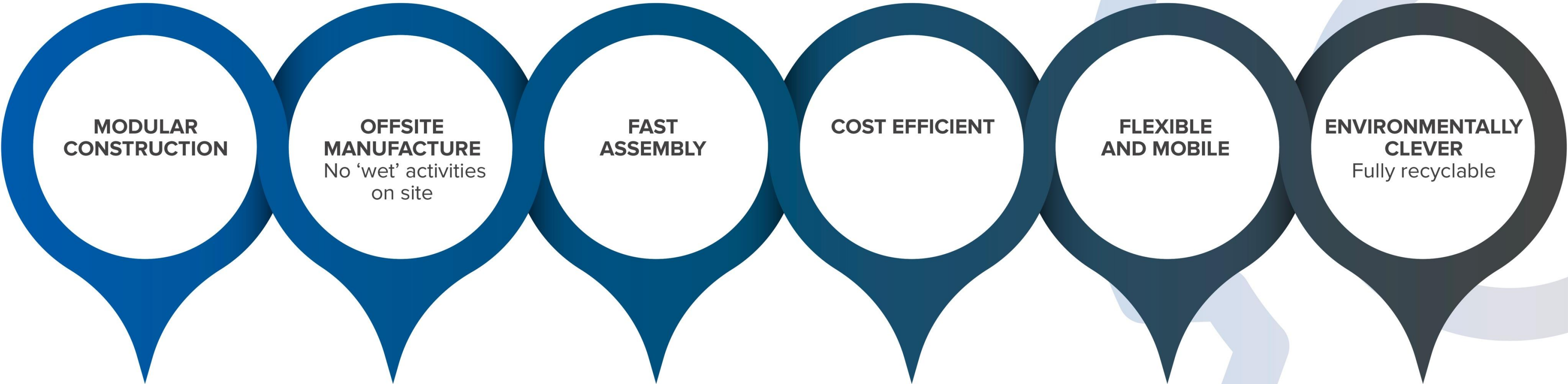


View of underside of the car park structure at Practical Completion



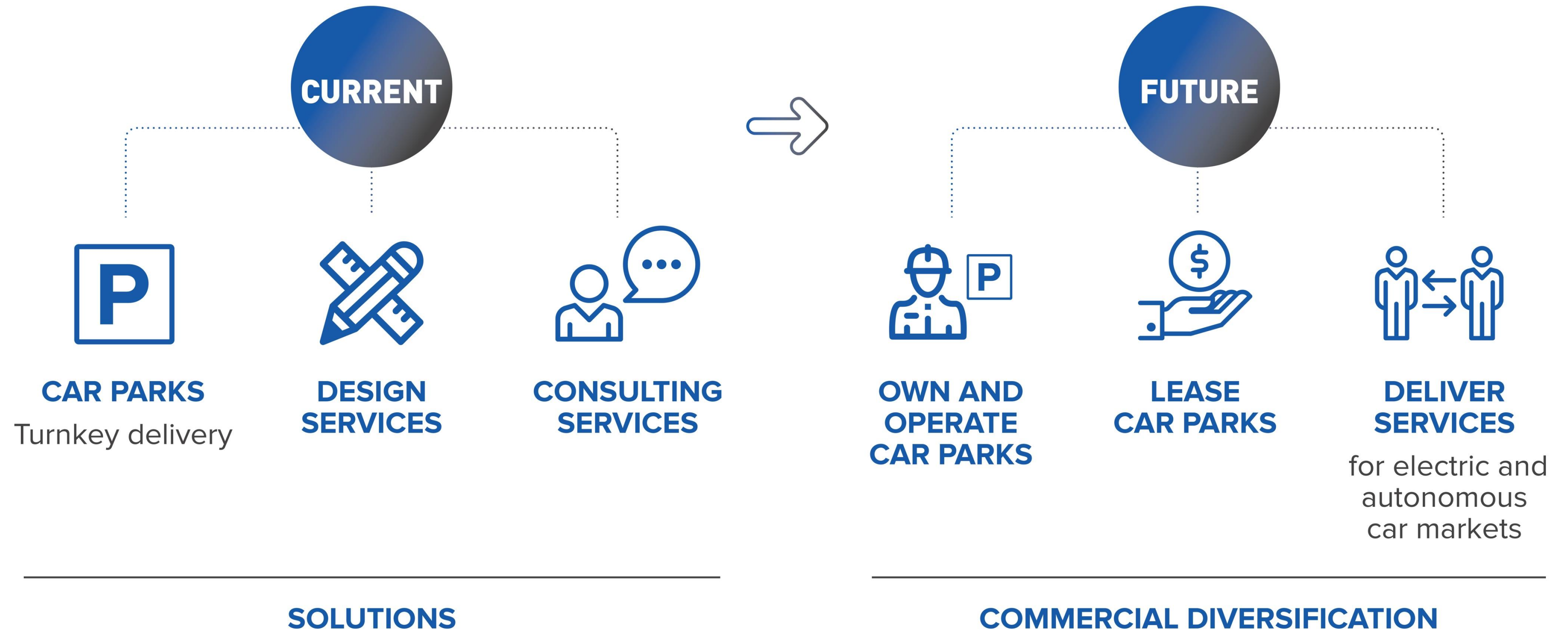
# BREAKTHROUGH

PARKD's system based on fundamental advantages over conventional construction





# WHAT WE DO





# STRONG BUSINESS FUNDAMENTALS

- Rich pipeline of customer inquiry supports belief in market demand, multiple contracts under negotiation
- Scalable, low capital intensity business model – projects funded from progress payments, and cashflow
- Low corporate overheads
- Experienced, skilled management team





# MARKET OPPORTUNITY

- Current Government spending on Public Transportation infrastructure along with the disruptions predicted in personal transportation technology is demanding rapid construction and development of car parks
- PKD proprietary tech underpins fast, cost competitive construction of multi-level car parks
- PKD system addresses the two crucial imperatives for the development of car parks: speed of construction and cost targets
- Focussed on markets where our system is in most demand: automotive dealerships, shopping centres and transport infrastructure however actively observing burgeoning demand in broader markets
- Characteristics of the system has created demand from asset intensive virgin markets





# TARGETING GROWTH

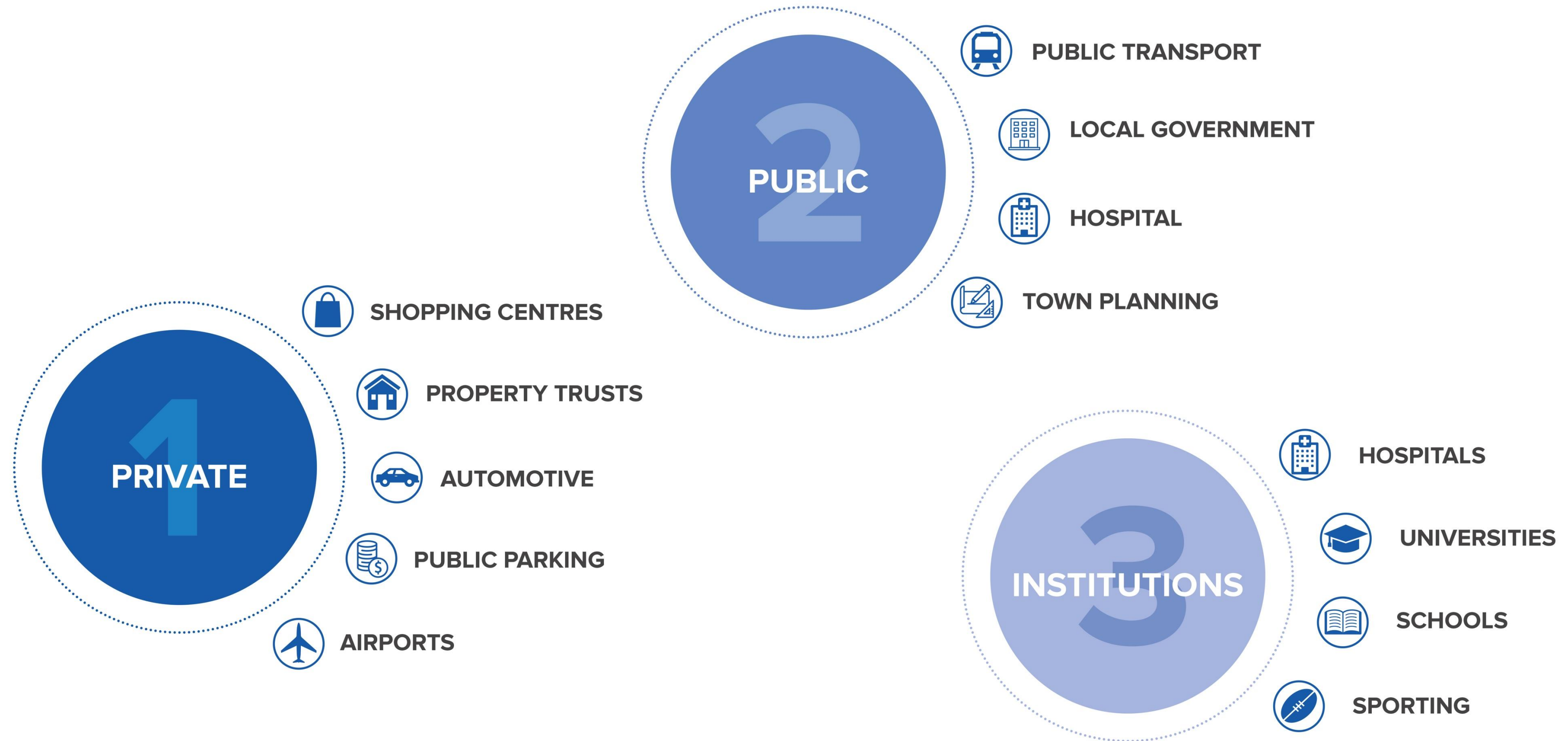
## SUSTAINED AND DISCIPLINED

- PARKD exploiting cost and efficiency advantages of its construction process
- Agnostic and flexible on how best to exploit the technology and process
- Focused on future contracts, healthy margins and profitability
- Will expand into next horizon areas only when financial platform in place from existing operations
- Low fixed costs, minimal balance sheet exposure for contract delivery



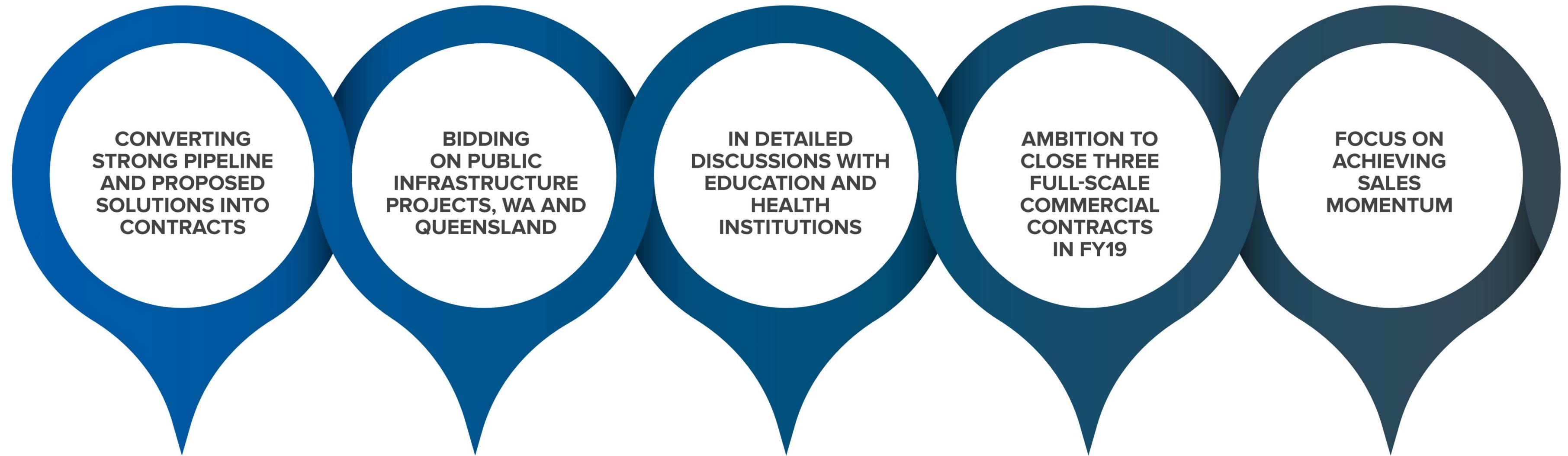


# TARGET MARKETS – THE BIG 3



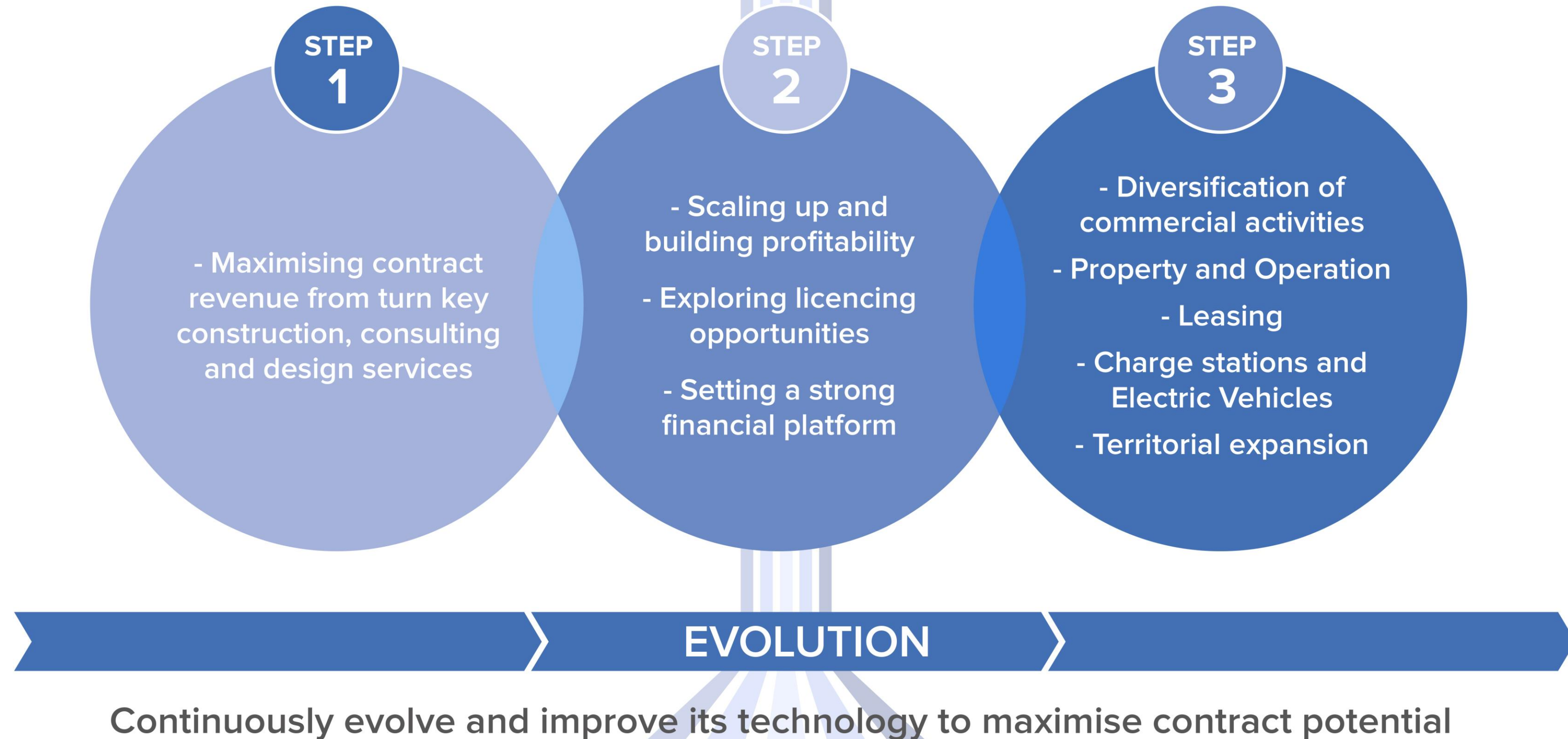


# PARKD'S PIPELINE



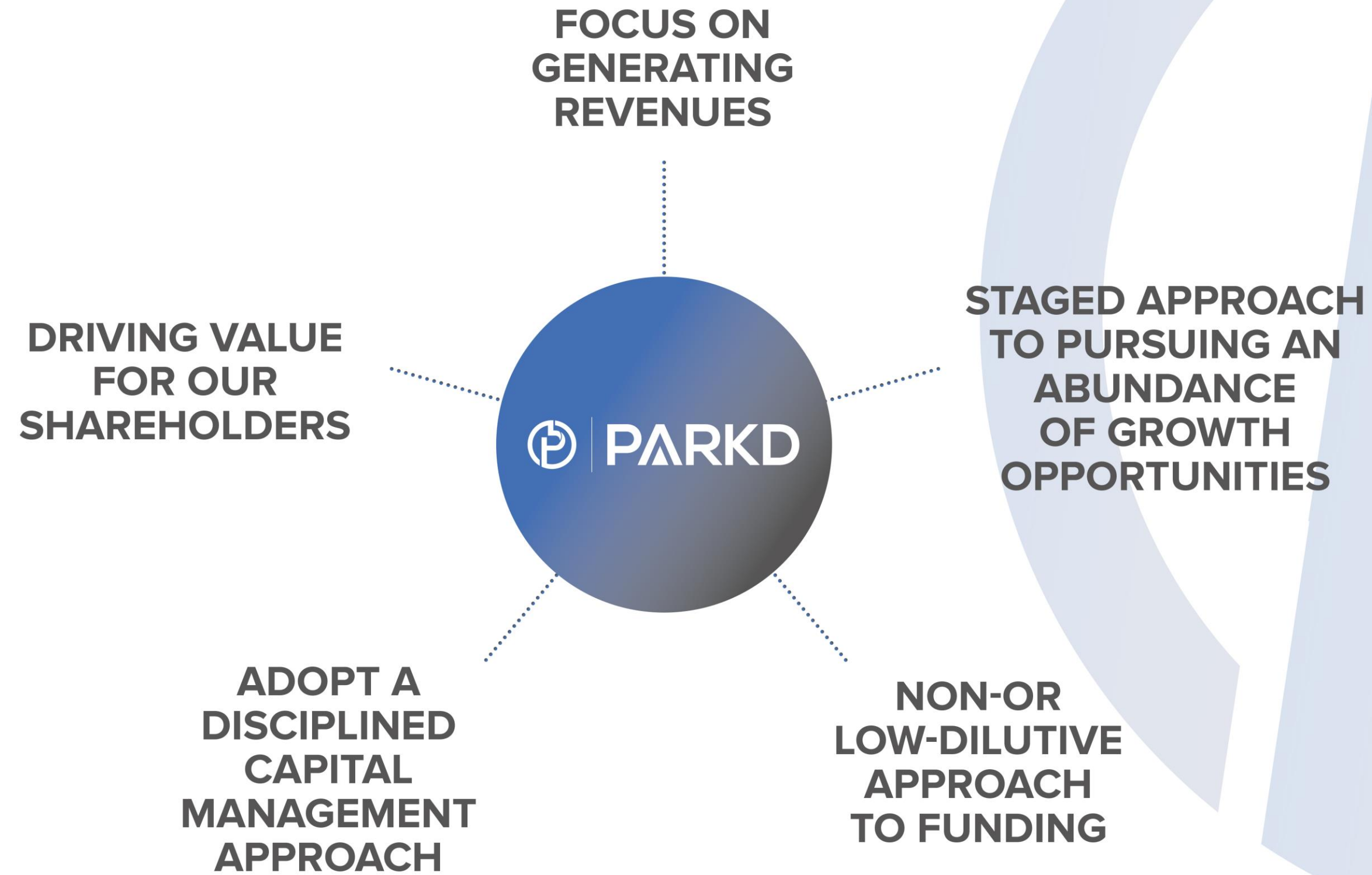


# GROWTH HORIZONS





# GUIDING PRINCIPLES





# VALUE PROPOSITION

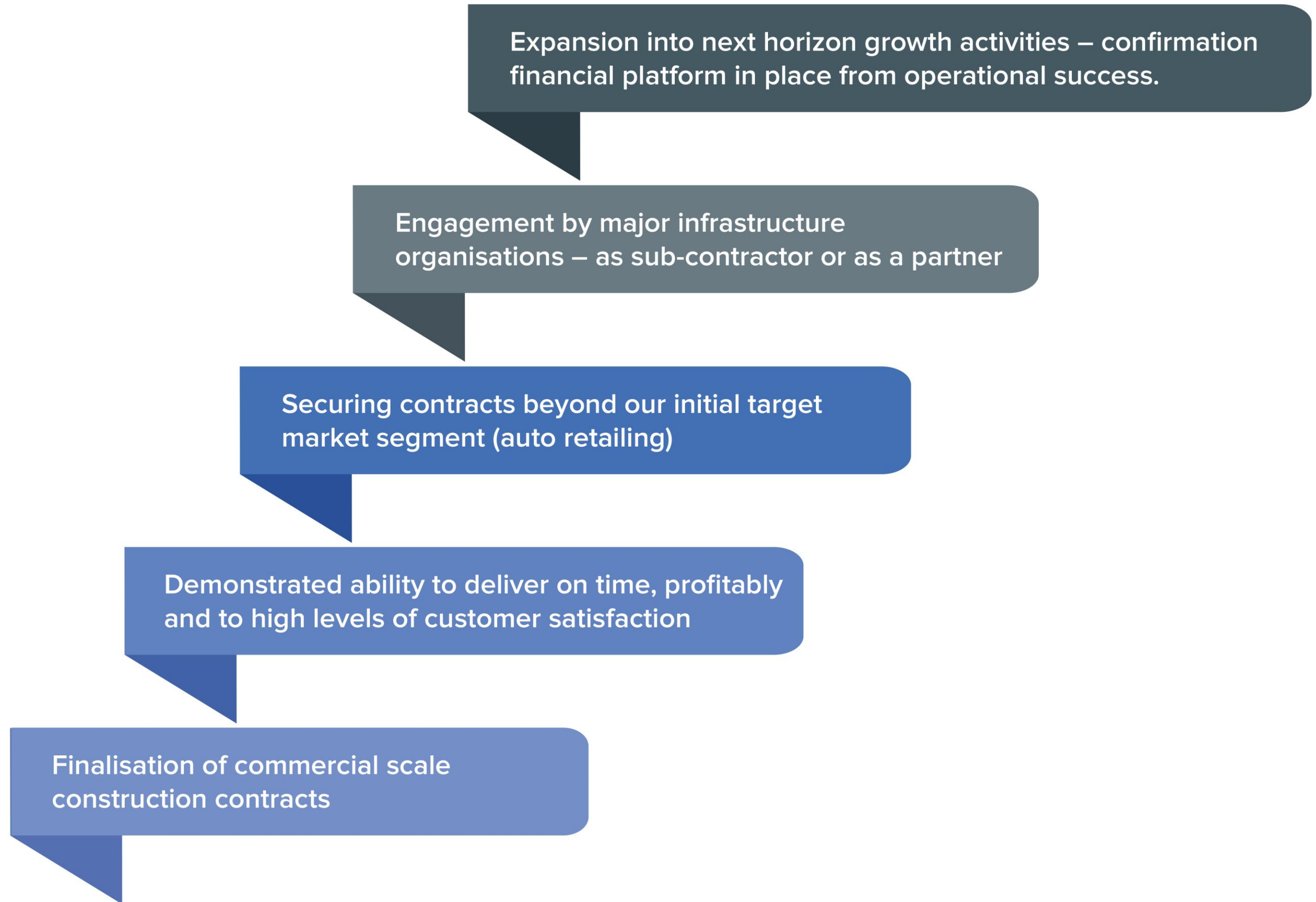
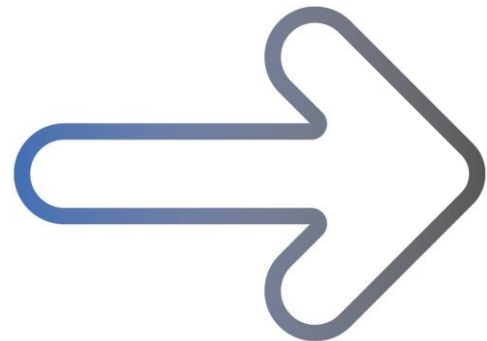
- PARKD transitioning to commercial operations
- Generating first revenue
- Focussed on profitable growth and balance sheet
- Strength of pipeline in FY19
- Market experienced board focused on driving shareholder value





# VALUE STEPS

Milestones through  
FY19 and FY20





# CONTACTS



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